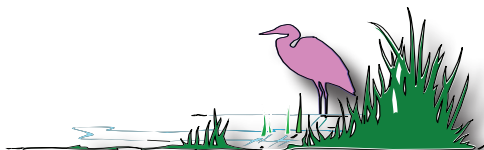


FLOREX 2010

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Robert Dowrick

Secretary

Josh Furman

Treasurer

Jim Archbold

Board of Directors

Phillip E. Fettig

Randall Priest



Welcome to FLOREX 2010.

The Florida Stamp Dealers' Association would like to welcome you to FLOREX.

This year, as in the past, I trust you will enjoy all of the Exhibits displayed as they are judged for awards by the American Philatelic Society. FLOREX is honored to be a part of the World Series of Philately.

FLOREX will again feature Dealers from the United States & Canada selling a wide range of philatelic material for you, the collectors.

We wish to welcome the following societies & their members to FLOREX 2010:

- American Philatelic Society
- Florida Postal History Society
- Juniors Stamp Collectors

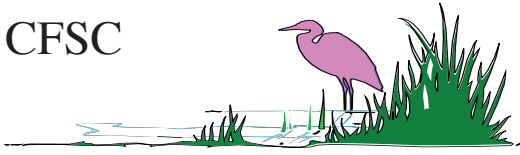
I would like to acknowledge the membership of the Central Florida Stamp Club for hosting the show and providing many hours of service to make the show happen.

Special thanks to our FLOREX General Chairman Francis Ferguson for making FLOREX one of the premiere Stamp & Exhibit Shows in the United States year after year.

Enjoy the Show!

Sheldon Rogg
FSDA President 2008-2012

CFSC



Dear FLOREX Guests,

The Central Florida Stamp Club welcomes you to FLOREX 2010. Since 1986, we have hosted the stamp show here in Orlando. To our out-of-town visitors, we hope you find all of the good things in Orlando that we get to enjoy year round from our theme parks, golf courses, great restaurants, and great climate.

To our local attendees, we invite you to come to the Marks Street Center just once to see how much we can advance your collecting pleasure. Personally, I have been making a date for the first and third Thursday of each month for over 30 years, and I always learn something that makes me a better collector. We have 83 members currently and would like to have 100 by next year.

You can find our club members manning the welcome table, helping kids learn about collecting at the youth booth, and putting up and taking down exhibits. How can we help you enjoy your visit? We want to be great hosts for this show and year round.

Add to your collection; add to your knowledge; add to your enjoyment, because we will be there with you doing the same. Come back to see us real soon at a meeting, a local bourse, or our club show SUNPEX in June. You will always be welcome.

Make stamping fun.

A. Stephen Patrick
Vice President of the Central Florida Stamp Club



Welcome to FLOREX 2010.

Come one -- Come all!

This show is the largest WSP event in the southeastern United States.

This year we have 49 dealers occupying 63 booths with a wide range of material to meet anyone's desires. Take the time to browse through the extensive stock of material to find that one treasure that has eluded you for years.

I would like to extend a hearty "Thank You" to all the volunteers from the Central Florida Stamp Club. Without this pool of dedicated individuals things simply would not get done. As you interact with these valued helpers, acknowledge them with a smile and a thank you.

Enjoy the show -- and should you have any questions or concerns, please feel free to stop me and chat.

Yours Sincerely,

General Chairman FLOREX

THANK YOU FOR COMING

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FLOREX 2011**

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For more information on the Educational courses for 2011,

Contact: Gretchen Moody, Director of Education

American Philatelic Society

www.stamps.org -- OR -- 814-933-3810



Early Years of the Florida Stamp Dealers' Association

by Phil Fettig, Past President

The information in this article is based on the original minutes of FSDA Meetings from 1960 – 1974, combined with a few things I can remember being told from early members who are no longer with us.

On October 16, 1960, the organizational meeting of the FSDA was held in Winter Haven, Florida. Eleven individuals were present, including a winter visitor, George Linn. Although not outright stated, it is clear that discussions and preparation had been made prior to this meeting as by-laws were presented and a small amount of money left over from an inactive ASDA Florida Chapter was turned over.

On December 11, 1960, the first Annual Meeting of the FSDA was held in Winter Haven. The charter members were Clare Phillips (Pres), Frank Russell (VP), Bryant LeDuc (Sec/Treas), Ashley LeDuc, Mr. Vaughan, Mr. Libman, Mr. Hovey, Mr. Martin, Mr. Rogan, and Mr. Bernou. Two other charter members were not present, George Linn and Mr. Storm.

It is abundantly clear from reading the early minutes that both similarities and differences exist in the way business was conducted then as compared to now. One major and interesting difference is the frank nature of discussions that took place on the record. Individuals were named outright as dishonest and warnings were made concerning doing business with these people. They also had no fear in rejecting potential members, something that I can't remember having happened recently. I realize libel and slander were not big concerns, especially since neither a newsletter nor website existed at the time.

Some concerns are not as major now as they were "back in the day." New issues were a major source of income, and in the 1960s some countries began to flood the market, thus hurting that area. The FSDA Stationery had a star on a map of Florida and the name of every city that a member lived in. That eventually became too crowded. The membership numbers were small and many meetings were just social gatherings with small discussions. Some members dropped out as they were looking for more. Attendance at the four yearly meetings became a problem, so attendance was taken and consideration was actually discussed regarding dropping the membership of those who missed excessive meetings.

Other discussions are similar to ours today. They shared experiences concerning wholesalers, auctions, and suppliers. Shows were a topic as well – FLOREX did not have a good reputation yet. Tables

were \$25.00 during the early 1960s. In other words, much as today, the state of our business was a topic of interest.

Records (and memories) are a little sparse from this point until the 1980s but from personal experiences it is clear to me that the FSDA had two strong leaders who influenced the association during the 1970s – 1980s. The first two recipients of our Distinguished Service Award were Ward Morton and Nancy “Tex” Schaefer. Ward served many terms on the Board of Directors and as President. He served as a mentor to many young dealers. Once you got past the tough “Army First Sergeant” you found a person willing to help others and get things done. Tex served as Secretary-Treasurer and was truly the backbone of the association for many years. Her efforts on behalf of the FSDA were equaled by her work on FLOREX each year.

As the 1980s passed into the 1990s, the FSDA moved into the direction of more service to the membership. Not everything that was tried worked, but efforts were made in several areas. The newsletter was expanded to include show reports on recent shows, plans for future events, plus surveys on FSDA plans or policies. The Membership Directory was revised to include much more information on the members, including specialties. This new directory was paid for entirely by member ads. A major effort was made in show management. New shows were tried and/or established in other cities. Other locations were looked at, but decided against. When the Florida Federation of Stamp Clubs folded in 1999, the FSDA “purchased” the FLOREX name for future use. In the meantime, the Florida State Stamp Show was established in Orlando to keep the public involved in a major Fall show. In time, the FSDA worked hard and reestablished FLOREX as an APS Show. Last, but very important, we have moved into the age of computers and now have outstanding web sites established for both the FSDA and FLOREX. All in all, not bad for the first 50 years!

In closing, it is appropriate to honor the individual with the longest membership in the FSDA. On February 9, 1964, Carl Kish, President of the Clearwater Stamp Club and a local dealer, was admitted to membership. He later served as Secretary-Treasurer. Thus, Carl is to be congratulated for his 46 years of continuous membership in 2010, the Florida Stamp Dealers’ Association’s 50th Anniversary.



Central Florida Stamp Club (CFSC)

A Brief History

by David M. Allen

CFSC, hosting the registration tables at FLOREX this year and since 1986, has been continuously engaged in the enjoyment and support of the stamp collecting hobby for 60+ years. The Orlando Philatelic Society and the Orange County Philatelic Society clubs predated the CFSC. The CFSC sponsored a cachet commemorating the centennial of the Orlando Post Office in May, 1950. The club's start is presently unknown, but most everything points to the early 1940s.



By 1953, the club was 136 members strong, supported a youth club, supported local stamp shows, and hosted FLOREX for its' first time in Orlando. During the mid-50s, the club endured and survived a split. Occasionally, during this schism, joint meetings were held for speakers and the same person represented both clubs in the Florida Federation of Stamp Clubs.

During the '50s and '60s meetings consisted of a few speaker presentations, much trading, and an occasional auction. This mix evolved in the '70s to typically a speaker for each meeting, with

4 or 5 meetings a year devoted to auctions, and trading done before or after the presentation.

Today, the club has nearly 85 members on the active membership list, supports 4 shows a year, including FLOREX, and encourages youth collectors with tables at shows, youth time during meetings, and two youth nights a year. New features include door prize drawings, monthly quizzes, silent auctions, and loaner catalogs and equipment.

For more club information see the club website:

www.CentralFloridaStampClub.org. For the club history (being updated each month) go the “history” page.

Central Florida Stamp Club

Meetings 1st and 3rd Thursday of the month.

TIME: 6:30 pm to 8:30 pm

PLACE: Marks Street Senior Recreational Complex
99 East Marks Street
Orlando, FL 32803

More Info: www.CentralFloridaStampClub.org



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FLOREX 2010 Dealer List

A

- A&R Stamp & Coin 47 & 48
 US & World Wide Stamps, Disney & Scouting topical,
 Postal History, FDCs, Airpost, Naval Covers, Collections
 and Box Lots. Dime/Dollar.

B

- BEJJCO of Florida, Inc. 42 & 43
 US & World Wide Stamps & Covers, US Plate Blocks
 & FDCs, Postal History, US Precancels, Back of Book.
- Blackjack Trading Company 23
 Confederate Covers & Stamps, Soldier's Mail &
 Documents, US & Foreign Collections.
- Bob & Marti's Stamps 7 & 8
 Classic & Modern US, PNCs & Coils, Sheets,
 Booklets.
- Browse House 41
 Collections, Better US & World Wide Sets,
 Confederates, Bulk & Box lots.

C

- Castle Rock Stamps 14
 Latin America, New issues, Europe, China,
 Postal History.
- Christopher/Richard Covers 38
 US Postal History, World Wide Postal History, US
 Advertising.
- Classic Stamps & Covers 10
 Postal History of the world, Old Stamps, Zeps, Topicals,
 Flight, Censored & U.S. Covers.
- Collectors Exchange 22
 British Stamps & Postal History, World Wide Topicals.

FLOREX 2010 Dealer List

Court Street Stamp & Coin Shop 57 & 58
British Empire, US – Asia – World, US FDCs,
Post Cards.

Crown Colony Stamps 21
British Commonwealth.

D

D+P Stamps 26
France, British, Portugal, and Italy + Colonies,
Latin America, Middle East, World Wide.

Double J Stamps 54 & 55
Supplies dealer, albums, mounts, stock books,
tongs, sheet albums, cover albums, approval cards,
UV lamps, watermark detectors, magnifiers,
General US & Foreign material.

Douglas Weisz US Covers 63
Postal History, First Day, Postal Stationery, Flights,
Naval & events.

E

Earl T. Reeder 31
US, Postal History, Revenues, Confederates.

EdKen 18
US FDCs and World Wide covers, US and World Wide
Stamps.

Ed Petrik Stamps 9
New Issues -- Foreign.

F

Frank Bachenheimer 3
Quality US stamps, US Revenues & Possessions.

FLOREX 2010 Dealer List

H

- H & S Rogg 19
US & World Wide Stamps & Covers, Israel Tabs,
Kiloware Mixtures, Supplies & Appraisals.

J

- James F. Taff 13
Confederate States, German Areas, US & British.
- Jacksonville Stamp & Coin 20 & 27
Classic US, World Wide singles, FDCs. Dime/Dollar.

M

- Marcel Philatelic 35
PRC & Taiwan, Laos (proofs& deluxe sheets), South Vietnam,
France, Monaco, French Antarctic., French Polynesia. Topical
Birds, Lunar New Years, WWF, Rarities of the World
- Mark-Lane Stamps 11
US & Canada Mint/Used, Canadian semi-official
Air Mails.
- Marshall's Stamps for Collectors 39
US & World Wide stamps & covers, Postal History,
Historical items.
- Martin Farber 56
France & Colonies, Scandinavia, better World Wide.
- M.T.O. Stamps 34
US Used & Mint, Sheets, Booklets, Plate Blocks,
Back of Book.
- Michael 17
US Postal Cards & Stationery, US Mint & Used,
Florida Postal History, U.S. Revenues.
- Michael Rogers, Inc 30
China, Asia & 10 Cent Stamps.
- Mountainside Stamps, Coin and Currency 28
US, British Commonwealth, Europe, Asia,
US Plate Blocks & Booklets.

FLOREX 2010 Dealer List

N

New England Stamp	44, 45 & 46
World Wide Stamps & Covers, US Stamps & Covers & Postal History Collections & Lots & Dollar Covers.	
Norman Hinds, Jr. Philatelics	61
German offices abroad, German Colonies, US Revenues & Stamps.	
Northmont Books & Stamps	49
France & Colonies, Germany & Areas, Canada, Classic-Europe.	

P

PSAG, Inc.	62
US Expertizing, Canada & Providence Authentication & Grading.	
P. Schwender	2
World Wide Stamps, German, US Stamps, Covers & Postcards.	

Q

Quality Stamps	12
Always Buying, Free Appraisals. World Wide & US Stamps & Covers & Collections.	
Queen City Coin & Stamp	32
New Issues, Topicals, US, British Commonwealth, France.	

R

RKA Covers	15
First Day Covers, Naval Covers, Postal History.	
Rasdale Stamp Company	5 & 6
US & World Wide Stamps, Covers & Collections.	

FLOREX 2010 Dealer List

Rising Sun Stamps	50
Japan, China, Postal History.	
Robert M. Sazama	33
World Wide & Topicals.	
Roy's Stamps	59 & 60
Canada & British Commonwealth, Stamps & Covers.	

S

S. George Trager	4
First Day Covers, Postal History, Foreign Covers.	
St. Johns Stamps	36
World Wide Collections & Boxes, US.	
Stan Jameson	29
World & US Postal History, US Classic Stamps, Auction Agent.	
Stamp Center of Texas	16
World Wide Stamps & Postal History.	
Stamps Unlimited of GA, Inc.	40
Retail Stamp Shop, Mail Order, World Wide, Supplies.	
SunCoast Stamp Company, Inc.	51, 52 & 53
US Stamps & Covers, World Wide Stamps & Covers, Confederate Stamps & Covers, Large Lots, Dime/Dolar.	

T

The Stamp Explorer	24 & 25
US, British, Commonwealth, World Wide Stamps & Covers, Picture Postcards.	
The Stamp Professor	1
Classic US & Foreign.	
The Stamp-Tique, Inc.	37
US, US Possessions, Canada & Provinces, Australia, New Zealand, Hong Kong.	

FLOREX ^{WSP} 2010

The Florida State Stamp Show -- December 3, 4, & 5

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Since 2004 FLOREX has been on the World Wide Web. The site started slowly with very basic information. However, for the last six years, efforts have been focused on adding a depth of information. We have been able to locate a large amount of historical information that has been subsequently scanned and uploaded. This repository of information is a great resource to chart the history of FLOREX over the decades.

The site is kept current at all times with the most updated information available. Each of the buttons on the left connect to FLOREX related information. Take the time to visit the site and see what is there. You might be pleasantly surprised!

The FLOREX site is owned by the Florida Stamp Dealers' Association and is maintained by one of the members.

If you have any comments or concerns, please contact the webmaster at the e-mail address listed below.

Should you have access to or know about the availability of any historical information that is not found on the site, please contact the webmaster at your earliest convenience.

E-mail: Show@FLOREXStampShow.com

Web: www.FLOREXStampShow.com

Booth	Name	City	State	Phone	E-mail
1	The Stamp Professor	St. Augustine	FL	904-471-1549	TheStampProf@gmail.com
2	P. Schwender	Venice	FL	941-426-1482	psp68@aol.com
3	Frank Bachenheimer	Glenview	IL	847-480-1880	frankb@astampdealer4u.com
4	S. George Trager	Vero Beach	FL	772-567-7566	None
5-6	Rasdale Stamp Company	Westmont	IL	630-794-9900	info@rasdalestamps.com
7-8	Bob & Marti's Stamps	Oneco	FL	941-756-5908	bondob@verizon.net
9	Ed Petrik Stamps	Hernando	FL	352-726-2568	edpetrikstamps@tampabay.rr.com
10	Classic Stamps & Covers	Atlantic Beach	FL	904-249-1871	dickayf@aol.com
11	Mark-Lane Stamps	W.Haverstraw	NY	845-362-5330	RWS45@aol.com
12	Quality Stamps	Venice	FL	941-376-5689	qualitystamps@verizon.net
13	James F. Taff	Sacramento	CA	916-454-9007	None
14	Castle Rock Stamps	Miami	FL	786-340-8335	jorgecastillova@yahoo.com
15	RK A Covers	Lafayette	IN	765-543-8274	RKCovers@yahoo.com
16	Stamp Center of Texas	Boerne	TX	210-240-4083	Klingsor88@hotmail.com
17	Michael	Titusville	FL	321-269-3377	cmikew@mindspring.com
18	EdKen	Tampa	FL	813-948-8755	edken@tampabay.rr.com
19	H & S Rogg	Port Richey	FL	727-848-7697	h.rogg@verizon.net
20	Jacksonville Stamp & Coin	Jacksonville	FL	904-388-5351	PDearing@coj.net
21	Crown Colony Stamps	Bellaire	TX	713-781-6563	lwmm@crowncolony.com
22	Collectors Exchange	Orlando	FL	407-620-0908	inquiries@collectorsexchangeonline.com
23	Blackjack Trading Company	Yorktown	VA	757-874-0279	chansel839@aol.com
24-25	The Stamp Explorer	Jacksonville	FL	904-396-9812	None
26	D+P Stamps	Chula Vista	CA	619-987-1019	Pat@dpstamps.com
27	Jacksonville Stamp & Coin (Dime/Dollar)	Jacksonville	FL	904-388-5351	PDearing@coj.net

Booth	Name	City	State	Phone	E-mail
28	Mountainside Stamps, Coins, & Currency	Mountainside	NJ	908-232-0539	tjacks@verizon.net
29	Stan Jameson	St. Petersburg	FL	727-526-5203	empire65@tampabay.rr.com
30	Michael Rogers, Inc.	Winter Park	FL	407-644-2290	michael@michaelrogersinc.com
31	Earl T. Reeder	Kissimmee	FL	407-847-5901	etreeeder@cfl.rr.com
32	Queen City Coin & Stamp	LaFayette	GA	706-638-2941	qccoinstamp@windstream.net
33	Robert M. Szama	Marion	IL	618-992-0607	bsazama@4siwi.com
34	M.T.O. Stamps	Bradenton	FL	941-993-0919	mito_stamps@gte.net
35	Marcel Philatelic	Los Angeles	CA	323-848-7397	MarPhilStamp@sbcglobal.net
36	St. Johns Stamps	St. Augustine	FL	904-794-7725	stjstamp@bellsouth.net
37	The Stamp-Tique, Inc.	Shalimar	FL	850-651-3437	stamptique@earthlink.net
38	Christopher/Richard Covers	High Point	NC	336-869-4456	wdipaolo@triad.rr.com
39	Marshall's Stamps for Collectors	Bonita Springs	FL	239-691-1663	None
40	Stamps Unlimited of GA	Atlanta	GA	404-688-9161	tonyroozen@yahoo.com
41	Browse House	Holly Hill	FL	386-672-1673	stamps@browshouse.com
42-43	BEJCO of Florida, Inc.	Temple Terrace	FL	813-980-0734	arnsel@verizon.net
44-45-46	New England Stamp	East Naples	FL	239-732-8000	newengstmp@aol.com
47-48	A&R Stamp	Orlando	FL	407-859-9109	pfetting151@aol.com
49	Northmont Books & Stamps	Farmington Hills	MI	248-553-7677	Altbkstps@aol.com
50	Rising Sun Stamps	Marshall's Creek	PA	570-421-6043	rising@ptd.net
51-52-53	SunCoast Stamp Company, Inc.	Sarasota	FL	941-921-9761	mail@suncoaststamp.com
54-55	Double J Stamps	Arlington Heights	IL	847-843-8700	Double J Stamps@yahoo.com
56	Martin Farber	Lady Lake	FL	352-753-4774	MFarberStamps@AOL.com
57-58	Court Street Stamp & Coin Shop	Clearwater	FL	727-442-5784	None
59-60	Roy's Stamps	St. Catharines		905-934-8377	roystamp@cogeco.ca
61	Norman Hinds, Jr.	Wabasso	FL	772-589-3741	nch143@aol.com
62	PSAG, Inc.	Miami	FL	305-345-9864	info@psaginc.com
63	Douglas Weisz U.S. Covers	McMurray	PA	773-914-4332	weiszcovers@yahoo.com

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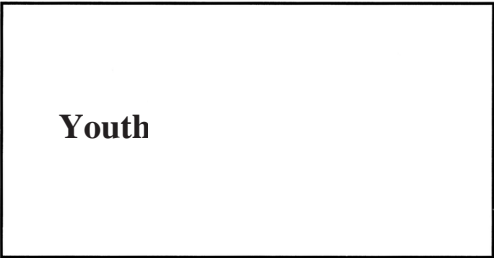
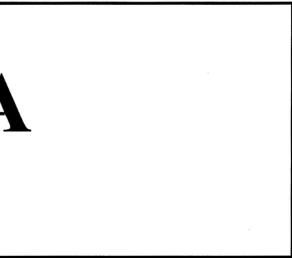
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Society Post Office Registration

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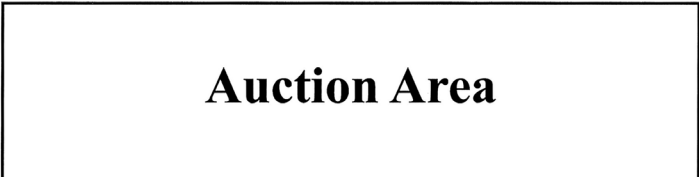
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Events Listing

Date	Access	Event	Time
Friday December 3, 2010	Public	Welcome Ceremony	9:50am to 10:00am
	Public	Show Opens	10:00am
	Public	Youth Area opens	10:00am
	Public	Exhibits Open	All day
	Public	Bucket of Stamps (Youth Area) material permitting	All day
	Public	Show Cachet & Cancel (Scouting)	All day
	Public	Show Closes	6:00pm
Saturday Part 1 December 4, 2010	Public	Show Opens	10:00am
	Public	Youth Area opens	10:00am
	Public	Exhibits Open	All day
	Public	Workshops	All day
	Public	Bucket of Stamps (Youth Area) material permitting	All day
	Public	Show Cachet & Cancel (Scouting)	All day

Events Listing

Date	Access	Event	Time
Saturday Part 2 December 4, 2010	Public	Florida Postal History Society -- Annual meeting	Noon to 1:00pm
	Workshop AAPE Seminar by Tim Bartshe	Open Forum on Exhibiting -- Focus on Title Pages and Synopses	1:30pm to 2:30pm
	Public	Judge's Critique	2:30pm to 4:00pm
	Judges & Exhibitors only	Awards Meet & Greet	4:00pm to 5:00pm
	Public	Show Closes	5:00pm
	Public	Auction Michael Rogers, Inc.	5:30pm
Sunday December 5, 2010	FSDA Dealers & invited guests only	Dealers' Breakfast	8:00am to 9:30am
	Public	Show Opens	10:00am
	Public	Youth Area opens	10:00am
	Public	Workshops	All day
	Public	Exhibits Open	All day
	Public	Bucket of Stamps (Youth Area) material permitting	All day
	Public	Show Cachet & Cancel (Scouting)	All day
	Public	Grand Door Prize Drawing	2:30pm
	Public	Show Closes	3:00pm

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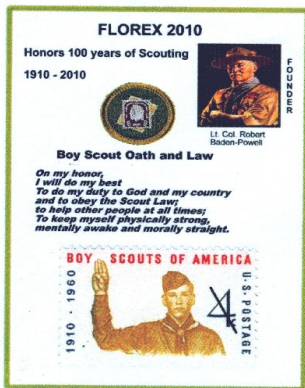
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A show can't be a show without the cooperation and support of the dealers who come from far and wide to sit on very hard chairs for three days – thank you!

To all the volunteers from the Central Florida Stamp Club (CFSC), your tireless hours of devotion and dedication to making sure the show runs smoothly is very much appreciated – thank you!

To MRI & Rasdale, FLOREX is deeply grateful for your monetary support of the workshops and meeting room venues – thank you!

To Jim Archbold – Exhibit Chairman, you have been a steady rock to work with and you will be seriously missed – thank you!

To everyone else, from the FSDA, CFSC, Golden Triangle Stamp Club, and APS, who I have not named specifically – your help in making this whole thing possible is greatly appreciated – thank you!

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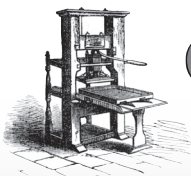
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Exhibitor Prospectus

FLOREX 2010 – The Florida State Stamp Show

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Central Florida Fairgrounds & Exposition Park ---- Orlando, Florida

Exhibitors:

1. FLOREX 2010 is a WSP show open to all stamp collectors.
2. Exhibits must be entirely the bona fide property of the exhibitor.
3. Youth exhibitors must not have reached their 22nd birthday.
4. Exhibitors' names will be used in the program, in the palmares, in press releases after the show, and in connection with the awards. To remain anonymous, exhibitors must advise the exhibit committee and furnish a pseudonym.
5. Exhibits that have won the APS Champion of Champions or international grand prix, or three international large gold medals are ineligible to compete.
6. The Grand Award winner is expected to enter the winning exhibit in the next World Series of Philately, competing for the Champion of Champions award.

Exhibits:

1. Adult exhibits have a one-frame minimum and a ten-frame maximum. (Jenkins/Ameripex type frames, each holding four rows of four 8 1/2 by 11 inch pages will be used.)
2. If you wish to deviate from the standard frame layout (4 rows of 4 letter size pages) you must get the approval of the Exhibit Chair prior to submission of your application (call Jim Archbold 407-814-4486). The occasional use of double size or double row pages to display larger items is approved.
3. A collector may submit more than one exhibit application, but no more than two exhibits will be accepted from the same person. Separate entry forms must be used for each exhibit. If the frames are over subscribed, only one exhibit may be accepted.
4. The exhibit must be mounted on pages, numbered on the back in sequential order and each page enclosed in a transparent sheet protector, preferably closed on three sides.
5. Withdrawal or failure to present an exhibit after accepted will result in forfeiture of any entry fee paid.

Fees & Entry Procedure:

1. The official entry form must be used. It has space for a description of the exhibit of no more than 25 words for inclusion in the program.
2. The title and description on the official entry form will be used in the exhibition program. Do not exceed 25 words in the description. Please check your official entry form **carefully** before mailing it.
3. The exhibit entry is \$10.00 per frame. However, the minimum fee for each exhibit is \$25.00. **The charge on the first three frames from any youth exhibitor is \$1.00 each.** The entry fee must be paid in full when you submit your official entry form, by check made payable to: FSDA/FLOREX. **Any entry form that is submitted and postmarked before June 1, 2010 is entitled to a 10% discount on fees.**
4. Each exhibitor must also submit seven photocopies of the title page and seven copies of a one or two page summary synopsis outline of the exhibit. This material may be sent at the time of application or up to September 1, 2010. The title page and synopsis for your

exhibit will be distributed to the jury in advance of the show to assist them in preparing to evaluate your exhibit.

5. The deadline for entries is September 1, 2010. Early application is important because the Exhibition Committee may close entries without further notice when frames are filled. The Exhibition Committee can, at its discretion, reject any exhibit for any reason. If the exhibit is rejected, the entry fee will be refunded in full.

6. All exhibitors will be notified whether their exhibit has been accepted ASAP after September 1, 2010.

7. Entry fees will not be refunded for exhibits withdrawn after September 1, 2010, or not delivered to the Exhibition.

Judging & Awards:

1. A jury of at least four APS-qualified judges will be appointed by the Exhibition Committee to judge the exhibits.

2. Judging will be on an open basis, and the judges will judge each exhibit on its own merit set forth in the latest edition of the APS Manual of Philatelic Judging, which is available for purchase from the APS. Exhibitors should familiarize themselves with the rules in order to achieve the highest award. Decisions of the judges are final.

3. Other special and society awards will also be given to deserving exhibits at the discretion of the jury.

4. All awards will be announced at an awards ceremony the afternoon of Saturday, December 4, 2010.

5. The following classes and divisions have been established:

a. General Class:

i. Postal Division

ii. Revenue Division

iii. Thematic Division

iv. Display Division

v. Single Frame Class

vi. Youth Class

b. Single Frame:

i. Postal

ii. Cinderella

iii. Display

iv. Illustrated

v. Thematic

c. Youth:

i. Postal

ii. Thematic

d. Noncompetitive

6. The following awards will be given to each qualified exhibit, based on the individual merit of that exhibit:

Gold, Vermeil, Silver, Silver Bronze, Bronze or Certificate. There is no limit on the number of any one award that can be given in the exhibition. Grand and Reserve Grand awards will be given to the top General Class exhibits. Awards will also be given to the best Single Frame and the best Youth Class exhibit.

7. You should submit seven copies of a preliminary Title Page, along with seven copies of a synopsis of your exhibit, prior to September 1, 2010, if you want them included in

the Judge's Handbook. Your preliminary Title Page may be changed on the final exhibit, and neither the preliminary Title Page nor the synopsis will be considered by the judges in making their decisions.

Logistics:

1. Exhibits must be sent prepaid and with return postage or payment. They will be returned promptly after the closing of the show by the method requested by the owner. If no method is specified, your exhibit will be returned via Express Mail at a minimum fee of \$18.00 per 16 pages or actual cost. We highly recommend the use of fully insured Express Mail. **Please package your exhibit for shipping so that the packaging materials can be reused for return.**

2. Personally delivered exhibits will be received by the Exhibition Committee before the show between the hours of 4:00 pm and 6:00 pm on Thursday, December 2, 2010.

3. No exhibit may be removed prior to the closing of the show at 3:00 pm Sunday, December 5, 2010. The exhibit may be removed thereafter only when signed for by the exhibitor or duly authorized representative and when checked out and released by the Exhibition Committee. The removal of exhibits will be carefully supervised by approved staff and will not be rushed so that safety and security are ensured.

4. Exhibitors must provide their own insurance. All reasonable care will be taken to ensure the safety of the exhibits, including 24-hour professional security guards. The exhibit is entered at the risk of the exhibitor. No responsibility or liability shall be attached to FLOREX 2010, its Committee members, sponsoring societies, or any of their employees, officers, volunteers or representatives for any damage or loss for any cause or reason.

Summation:

1. The Exhibition Committee will have complete discretion in matters that may arise concerning the Exhibition and not provided for in this prospectus.

2. Signing of the entry form denotes acceptance of all conditions set forth herein.

3. Any and all disputes are the sole responsibility of the Exhibits Chair to resolve.

FLOREX 2010 Judges

APS-accredited judging will be chaired by Dr. Peter McCann (FL)

Rounding out the remaining four jury positions are:

R. Timothy Bartshe (CO)

Ken Martin (PA)

James Mazepa, Ph.D. (FL)

William R. Schultz (PA)

with Anthony F. Dewey (Apprentice) (CT)

The Judges' Critique is scheduled for 2:30 pm Saturday, December 4, 2010. The Awards Presentation and reception for exhibitors and judges will begin at 4:00 pm in the meeting area.

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Future FLOREX Dates

2011 December 2, 3 & 4

2012 November 30, December 1 & 2

2013 December 6, 7 & 8

2014 December 5, 6 & 7

2015 December 4, 5 & 6

2016 December 2, 3 & 4

Exhibit Frame Information

Frame Assignment	Exhibitor	Subject
1 - 10	Nicholas Lombardi	The 1903 Two Cent Washington Shield Issue
11 - 20	Jeffrey N. Shapiro	The Beleaguered German Mark (1919-1923)
21 - 26	Paul L. Baker	AMG-Germany..Postal Cards...1945 "M" Design
27 - 30	Raymond Murphy	Irish Railway Letter Stamps 1891-1921
31 - 36	Dr. Edwin J. Andrews	Classically Illegal: The Use of U.S. Postage Stamps to Satisfy Revenue Tax
37 - 40	Bill Dipaolo	The Honeybee Coil
41 - 50	Karl R. Zurn	Walter G. Crosby Classic Cachet Maker
51 - 55	Richard Mallow	First Issue of the Polish Peoples' Republic
56 - 60	James P. Edmunds	U.S. Battleships
61 - 68	Alfredo Frohlich	Colombia's Cartagena Provisional Civil War Issues 1899 - 1902
69	Phillip E. Fetting	Letters Home During World War II
70	Francis Ferguson	Presidential Gutters
71 - 76	Patricia Prevey	Celebrating Christmas Philatelically
77 - 80	Paul L. Baker	Cataloging & Correlating Postal Cards & Letter Sheets of Trieste "A"
81 - 88	Robert Hisey	The 1st. Definitives of The Finnish Republic
89 - 90	Daniel F. Culbert	Morazan! A Philatelic Review of the 1941 Honduras Postal Tax Issue.
91 - 100	Ken Gilbert	U.S. Classic Stamps 1847-1869 , The First Three General Issues
101 - 110	Harlan F. Stone	Switzerland's Stamp-Imprinted Envelopes:Federal Issues of 1867-1886
111 - 119	Robert E. Thompson	25 Cent Honeybee-From Design to Postal Usage

Exhibit Frame Information

Frame Assignment	Exhibitor	Subject
120	Robert Hisey	The Exit Routes For African Civil Airmail to U.S., WWII
121 - 126	Penny Borrowman	Canada's Birds Fly The Mail
127 - 129	Howard Rotterdam	Usages Of The Second Postage Due Issue of Israel
130	Elizabeth Hisey	Making America's Favorite Dessert - The Apple Pie
131 - 138	Inger Kuzych	Lemberg: Cosmopolitan Crownland Capital of the Austrian Empire
139	Harlan F. Stone	Switzerland-to-United States Mail Routes 1862-1875
140	Larry Lyons	The Baltimore Carrier System 1849 - 1863
141 - 150	Arnold Selengut	150 Years of U.S. Precancels
151 - 158	Bruce Baryla	The Civil War Sun Picture Tax - Taxed Photographs 1864-1866
159	Vincent Centonze	Type III & Type IV 3 Cent Washington Heads
160	Robert J. Fisher	The Mails of Ruthenia in The 19th. and 20th centuries
161	A. Steven Patrick	The Postal History of Hawks Park Florida
162	Joseph Phillips (youth)	Bridging The Gap
163 - 170	Forest Lake Academy	Non-competitive Group
171 - 180	Phillip Stager	Court of Honor





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Welcome to Michael Rogers Public Auction #122

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FLOREX -- Saturday 5:30pm

Welcome to our Public Auction #122 taking place at FLOREX. We have assembled some outstanding ranges of material with much of interest to the specialized collector. The sale starts with US singles and collections and is highlighted by a fantastic 1861 Wells, Fargo & Co. Pony Express cover bearing the very scarce 10c. Brown stamp sent Virginia City - San Francisco, followed by exceptional US Possessions beginning with Canal Zone: Sc. 15 and Sc. 47 mint, Sc. 08 fine used among other gems. Cuba and Guam both have the overprinted 10c. Brown Webster Type II mint. Hawaii absolutely sparkles with the 1857 King Kamehameha 5c.- Sc. 8 - in a complete sheet of 20, NH; also a block of 12, NH; Numerals unused and used are here as well as the Royal Family issues with NH blocks of 4 Sc. 46, 48, 63, 65, and others. Outstanding Philippines with the \$1, \$2 and \$5 values mint, many more singles; 'VICTORY' handstamps Sc. 476, 478; Air issues include scarce C7, C15 and C16, also mint Sc. E2a, 043, much more. Puerto Rico shows the Type I and II Coamo issues.

Worldwide collectors will find British Commonwealth well represented with one-country collections as well as singles and sets. There's excellent Portugal and Colonies with individual good items. Best is a mint Cape Verde 5E with inverted World's Fair overprint (only 25 can exist), unlisted by Scott, Sanabria 10a.

We are very pleased to offer the first part of the Judd Nevenzel collection of Classic Mexican Postal History to 1868. Judd had a love for the West Coast issues, especially Guadalajara State. We have selected a variety of British P.O. at Vera Cruz markings, also Hidalgo issues with 'splits', including a bisected 8r., 16-1865, on Colima-Zapotlan front, and a strong showing of the Guadalajara Provisionals - imperf. and serrate perfs. on covers, to give some idea of the depth of the collection.

We are delighted to bring the highlights of wonderful Hong Kong collection to FLOREX 2010. Single values, postal history & collections. The Treaty Port cancellation collection is unbeatable. (See scans on our website.) China features many elusive lots like the Express strip, Sinkiang 2nd Overprint \$1-\$20 & Japanese Occupation/Hopei Chan JNU 18-34. An amazing range of collections of Japan, great depth in Korea, Dealer stocks abound! Great North Korea. Thailand. North Vietnam. The Auction ends with cartons of WW collections and estates. Attention Airpost enthusiasts!! You'll find cartons packed with covers, 1920s-1980s, from a huge accumulation put together years ago with some WW postal history mixed throughout.

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