

FLOREX '76

**THE 27th ANNUAL CONVENTION
FLORIDA FEDERATION OF STAMP CLUBS, INC.**

**HOLIDAY INN (AIRPORT)
TAMPA, FLORIDA**

NOVEMBER 5-6-7, 1976

PROCLAMATION

State of Florida
Executive Department
Tallahassee

WHEREAS, stamp collecting has provided pleasure to generations of hobbyists; and

WHEREAS, clubs and societies for stamp collecting are found in most cities throughout the world; and

WHEREAS, since 1840, when the first postage stamp was put up for sale, people of all nations and from all walks of life have collected stamps for a variety of reasons; and

WHEREAS, through the collection of commemorative stamps, America's young citizens have identified with the world in which they live, with our Nation's founders, with missions of mercy and with historical events; and

WHEREAS, the Florida Federation of Stamp Clubs, composed of 50 member clubs throughout Florida, each year hosts an exhibition known as FLOREX, considered among the top noncommercial philatelic exhibitions held in the United States; and

WHEREAS, FLOREX '76 will be held in Tampa on November 5, 6 and 7; and

WHEREAS, a project will be conducted urging stamps as a medium to emphasize traffic safety goals to be achieved through enforcement, engineering and education;

NOW, THEREFORE, I, Reubin O'D. Askew, by virtue of the authority vested in me as Governor of the State of Florida, do hereby proclaim the period of November 5, 6 and 7, 1976, as

STAMP COLLECTION WEEK

and in conjunction with the FLOREX project also designate November as

ARRIVE ALIVE---HIGHWAY SAFETY MONTH

in Florida, and urge citizens to join with thousands of philatelists from all sections of the country in observance of these special events.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Florida to be affixed at Tallahassee, the Capital, this 24th day of September, in the year of our Lord nineteen hundred and seventy-six.

GOVERNOR

ATTEST:

SECRETARY OF STATE



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FLOREX '76 CHAIRMAN

Gustave Knoeckel
P.O. Box 456
Placida, FL 33946

PRESIDENT'S MESSAGE

The Florida Federation of Stamp Clubs, Inc. extends to each of you a very sincere welcome to FLOREX '76.

I take the opportunity to express my thanks to the General Chairman Gustave Knoeckel, the Exhibition Chairman Walter Nazarenko, the Bourse Chairman H.E. Knoeckel and all the people behind the scene to make this exhibition-convention a success.

I hope that you will take the time to carefully review the many fine exhibits on display and that you will plan to attend several of the special programs being offered for your enjoyment and philatelic education.

We hope you will be pleased with the Holiday Inn in Tampa, our new FLOREX home, and that you will return and meet with us again next year.

Cordially

George A. Bilzil

George A. Bilzil, President

SCHEDULE OF EVENTS

NOVEMBER 4

3:00 p.m. REGISTRATION FOR DEALERS AND EXHIBITORS.

NOVEMBER 5

9:00 a.m. REGISTRATION

9:30 a.m. OPENING CEREMONY

10:00 a.m. OFFICIAL OPENING

11:00 a.m. HOW TO PARTICIPATE IN A STAMP AUCTION.

Lecture by Jacques Schiff Jr.

2:00 p.m. NATIONAL POSTAGE STAMP COLLECTION. (Part 1)

Seminar by Franklin Bruns

3:00 p.m. EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT STAMPS
AND WERE AFRAID TO ASK.

Question and answer session conducted by Herman Herst Jr.

4:00 p.m. STAMP THEFT PREVENTION- Program presented by Maryette Lane

NOVEMBER 6

9:30 a.m. HOW TO PROTECT YOURSELF FROM PURCHASING DOCTORED

STAMPS. Program presented by Jacques Schiff, Jr.

11:00 a.m. EXECUTIVE MEETING OF THE FLORIDA FEDERATION OF STAMP
CLUBS, INC.

1:00 p.m. NATIONAL POSTAGE STAMP COLLECTION (Part 2) -Franklin Bruns

2:00 p.m. MEET THE JUDGES

3:00 p.m. SEMINAR FOR JUDGES (Part 1)

4:00 p.m. DISCUSSING COMMON DOUBTS OF THE POSTAL NEEDS OF USPS
CUSTOMERS Session conducted by Donald Skaggs, Postmaster, Placida

3:00 p.m. GERMANY PHILATELIC SOCIETY CHAPTERS MEETING

3:30 p.m. THE PLATE NUMBER STORY -slide-program presented by Clyde Jennings

7:00 p.m. DUTCH TREAT COCKTAIL PARTY

8:00 p.m. GALA AWARD BANQUET

NOVEMBER 7

10:00 a.m. SEMINAR FOR JUDGES (Part 2)

4:00 p.m. CLOSE OF FLOREX'76

OPENING HOURS FOR FLOREX

November 5.. Friday 10:00 a.m. .. to .. 9:00 p.m.
November 6.. Saturday 9:00 a.m. .. to .. 7:00 p.m.
November 7.. Sunday 9:00 a.m. .. to .. 4:00 p.m.

NOTE: This program of events is subject to changes. Please check daily Board and News-
letter for information.

CHAIRMAN'S MESSAGE

As General Chairman for FLOREX'76 I am privileged to welcome delegates and members of the Federation as well as OUR many friends from across the nation and those who are attending FLOREX for the first time. It is our hope that you will enjoy your visit and return again in the coming years to the FLOREX shows, where everyone is treated as a V.I.P.

As Governor Askew pointed out in his proclamation, the fascinating World of Philately has much to offer to individuals in all walks of life and to all age groups, because there is no generation gap in Philately. The common interest which we share in the pursuit of our mutual hobby binds us all together in a lasting and true fellowship and friendship.

During the show, the committee will sponsor a contest for the most popular exhibit, which you the visiting public feels most exemplifies the World of Philately (Stamp Collecting). A ballot may be obtained from the registration desk. Please cast your ballot! The winner will be announced at the Award Banquet.

I want to take this opportunity to extend my heartfelt thanks to the members of my committees, for without them there would be no FLOREX.

In keeping with our theme, I like to leave you with the following advice: "DON'T DRINK AND DRIVE" or "ARRIVE ALIVE MIGHT NOT BE A MATTER OF SPLINTS AND STICHES....THERE MAY BE A MEETING WITH DEVIL AND WITCHES....."

Enjoy FLOREX, TAMPA and FLORIDA



Gustave Knoeckel, General Chairman

PLANNING COMMITTEES AND CHAIRMEN

Gustave Knoeckel - General Chairman

Exhibition	Walter Nazarenko, Tampa
Cachet and Souvenir Card	Gustave Knoeckel, Placida
Judges' Chairman	Clyde Jennings, Jacksonville
Dealer Bourse	H.E. Knoeckel, Placida
Registration	Paulin Waller, St. Petersburg
Advertising	Agustin Cantens, Miami
Security	Gustave Knoeckel, Placida
Publicity	Norman Olson, Tampa
Cachet Sales	Roland & Dorothy Parkhurst, Lighthouse Point
Finance	H.E. Knoeckel, Placida
Program	H.E. Knoeckel, Placida



JACQUES C. SCHIFF, JR. TO PRESENT PROGRAM

Mr. Schiff, well known auctioneer from New York City will present two of his excellent programs at FLOREX '76, Nov. 5-6-7, 1976 at the Holiday Inn in Tampa, FL.

On Friday morning at 11:00 am, Mr. Schiff will lecture on "How to participate in a Stamp Auction". He will discuss auctions for the potential buyer and seller, methods of improving your purchase, selecting an auction best suited to handle your collection, as well as the differences between public auctions, mail auctions and mail sales.

Mr. Schiff, whose book "How to Participate in an Stamp Auction" has sold over ten thousand copies, will conduct an open question and answer period at the conclusion of this lecture. He encourages collectors and dealers who plan to attend, to submit questions on the subject, enabling all the audience to share in the information.

His second lecture will be "How to Protect Yourself from Purchasing Doctored Stamps". Here he will show, how one can avoid buying regummed, reperforated, etc. stamps.

At the past INTERPHIL show, Mr. Schiff presented both these programs and shared his great knowledge with many collectors.

Everyone attending is encouraged to bring along any varieties in U.S., or U.N. stamps, that they wish explained. He will attempt to detail how these varieties or errors are created in the process of printing and how to estimate their value.

* * *

JENNINGS TO PRESENT THE PLATE NUMBER STORY

Clyde Jennings, President of the Society of Philatelic Americans, noted philatelic writer and afterthought speaker, will conduct a program on "The Plate Number Story" on Saturday, November 6 at 3:30 p.m., during the FLOREX '76, the annual convention of the Florida Federation of Stamp Clubs, Inc.

Mr. Jennings just won at the American Philatelic Congress for the best presentation among authors of the six articles in the Congress Book. His subject was "The Five Cent Blue Taylor Crack", this story also won the M. Jerre Hess Barr Award in 1975.

* * *

"EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT STAMPS, AND WERE AFRAID TO ASK !"

By Herman Herst Jr.

The session with the lengthy title will be conducted by Herman "Pat Herst Jr. during FLOREX '76, the convention bourse of the Florida Federation of Stamp Clubs, Inc.

All visitors are invited to attend, since at this session will be a question and answer session. Mr. Herst, noted writer and Philatelist, will part with his knowledge to all interested parties.

His session will be held on Friday, Nov. 5 at 3:00 pm.

BICENTENNIAL DISPLAY

The bicentennial exhibit consists of 20 gilded frames, each two feet by three feet. It features the various symbols, ideals and men on which our country was founded, according to John Buczek, owner of the exhibit.

The display consists of approximately 950 stamps and first day covers (FDCs) depicting the Liberty Bell, Statue of Liberty, historic American flags, defense units, veterans' organizations, the American Flag, Credo issues, Presidents of the United States, U.S. Bicentennial and some worldwide stamps honoring the Bicentennial.

The exhibit is complete with frames, easels, captions, rope and stanchions appropriately painted for the Bicentennial year.

Buczek has been collecting stamps for about 28 years, but was hampered during military service because of periodic changes of duty stations. Since his retirement from military service, he has devoted more time to collecting and organizing his collection.

The "Heritage U.S.A." collection originated in 1970 and included stamps portraying the American Flag. Buczek's idea was to set up an album with a mint single, FDC and a mint plate block on one page.

The collection was expanded to include Liberty Bell and Statue of Liberty issues, since these were "known symbols of freedom," Buczek said.

Historic flags, credo issues and other parts of the exhibit, including the Bicentennial issues, foreign and U.S., were added later.

The Bicentennial exhibit was first shown in Key Largo, Fla. It also has been displayed at Homestead Air Force Base, Hollywood, and West Palm Beach in Florida, Fort Knox, Ky., and Blue Island, Ill.

MARYETTE B. LANE: OPERATION STOP THIEF.

Mrs. Lane will conduct a seminar about stamp theft prevention and what to do after you are burglarized. Mrs. Lane is Chairman of the APS Stamp Theft Committee and can be contacted via phone - day or night - at 813-898-7238.

The seminar will be held on Friday, November 5th at 4: p.m.

APS JUDGES ACCREDITATION SEMINAR.

William Bauer of New Orleans, LA and Bernard Hennig of Chicago, IL will conduct a seminar for prospective judges toward APS accreditation. All apprentice judges, who have participated on at least 2 national open shows are invited to participate. See time of this two-part seminar in the program.

MEET THE JUDGES

Exhibitors are cordially invited to meet the judges and discuss general exhibition rules on Saturday, November 5, at 2 p.m.

All lectures and seminars are free to the public.

UNITED NATIONS POSTAL ADMINISTRATION

HISTORY

By Norman Olson

Tampa Times Staff Writer

The 25th anniversary of the United Nations Postal Administration (UNPA) is being honored at FLOREX '76 by the issuance of a souvenir card depicting the first U.N. airmails. The card is available to collectors at \$1.25.

FLOREX '76 also is offering two cachets to salute the UNPA anniversary. One of the cachets is engraved and depicts the first four U.N. airmails. Prices are 35 cents each or three for \$1. The other cachet is embossed and features the U.N. seal, surrounded by lettering, United Nations, in the five official U.N. languages. Prices are 50 cents each or three for \$1.25.

The idea of establishing UNPA originally came from Dr. Jose Arce, head of the Argentine delegation to the United Nations in 1947. It was he who placed before the U.N. General Assembly, on Aug. 28, 1947, a draft resolution which led eventually to the signing of an agreement between the United Nations and the U.S. Post Office Department on March 28, 1951.

The first U.N. postage stamps went on sale later that year, on United Nations Day, Oct. 24, 1951. All were definitive and airmail issues. The first U.N. definitives were depicted on the FLOREX souvenir card of 1971, issued on United Nations Day, Oct. 24, in honor of the 20th anniversary of UNPA.

In 1952, the first U.N. commemorative issues were released and it has been UNPA's practice ever since to issue an average of five commemorative stamps, in three or four denominations, each year.

By 1968, the success of UNPA-New York was encouraging enough to make it worthwhile to negotiate an agreement with the Swiss government for the issue and sale of U.N. stamps in Swiss denominations.

After a number of meetings with the Swiss PTT, an agreement was signed to make UNPA-Geneva a post office in its own right. New Swiss denomination stamps went on sale in 1969. There were eight definitives at that time. It was not until 1971 that commemoratives were issued in Swiss currency.

From 1951 to the present time more than 954 million stamps and nearly 24 million pieces of postal stationery have been printed for the United Nations, by firms in Austria, Canada, Czechoslovakia, Finland, Federal Republic of Germany, Greece, Japan, The Netherlands, Spain, Switzerland, Turkey, United Kingdom and United States.

U.N. stamps are designed by artists from a panel of nearly 800 professional designers in more than 30 countries who participate in a world competition for each issue.

On Oct. 8 this year UNPA issued stamps in four denominations -- 13 cents, 31 cents, F.s. 0, 80, F.s. 1, 10 -- in honor of the 25th anniversary. Stamps are of two different designs and are printed in sheets of 20.

A special, 40-page souvenir folder also was released on Oct. 8. In one section of the folder are reproductions of all U.N. stamps and stationery issues since 1951. In another section, actual New York and Geneva stamps for 1976 are included, up to and including the 25th anniversary issue. The folder also contains a short history of UNPA and an introduction by Secretary-General Kurt Waldheim.

Current U.N. stamp issues may be purchased at face value at the U.N. counter which is provided at the entrance of FLOREX '76.

Mary Ann Owens

American Topical Association: Life member, Accredited Judge, National Secretary for 1976-1977 term, member various committees (see yearbook), Slide Librarian from 1964-1970, received Distinguished Topical Philatelist Award in 1969, member since 1961.

American Philatelic Society: Joined 1964, Accredited Judge in topicals, representative on FIP Thematic Commission since 1973.

United Postal Stationery Society: Member Awards Committee

Belgium Philatelic Society: Midwest Director

Mrs. Owens belongs to the following clubs but has no official functions: Scandinavian Collectors Club, American Society of Polar Philatelists, Society of Philatelic Americans, American Philatelic Congress, Philatelic Press Club, A.I.P. (International Association of Philatelic Journalists).

Collect: Topicals-Elephants, Blue Danube, Wisconsin History, Masonic, United States-Postal Stationery only, Foreign-Belgium



George Kunzman

George Kunzman started collecting in 1942 because his eldest son wanted a merit badge from Cub Scouts; he got the badge and George got the bug collecting first the world, then all of Germany and everything in Michel Catalogue. After getting Germany complete of all items except two, he could not afford those two at the time.

Then in 1960, he started to specialize in the 1889 to 1900 issue, and in 1965 he started to specialize in Saar. Since his exhibition for the first time in 1964, he won many awards nationally and internationally.

Member of A.P.S., C.P.S., G.P.S., Chapter 5 & 7 of G.P.S., and Hollywood Stamp Club. Accredited as a National Judge in 1975.



FRANKLIN BRUNS, JR. BANQUET SPEAKER

Franklin Bruns, Jr. is an Associate Curator, Division of Postal History, Smithsonian Institution, Washington, D.C.; a member of the Postmaster General's Citizens' Stamp Advisory Committee; a Trustee of the Cardinal Spellman Philatelic Museum; a nationally syndicated stamp (and coin) columnist, and now Washington Correspondent for Linn's Stamp News.

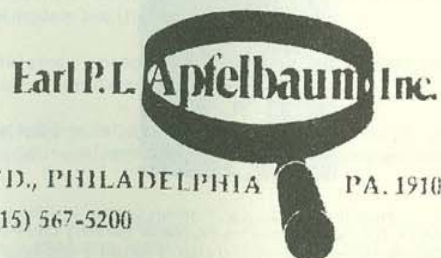
He received the American Topical Association's "Distinguished Service Award" in June; the Harry L. Lindquist Award in 1974; the S.P.A.-Lagerloef Award in 1972, and the American Philatelic Congress Award in 1966.

Mr. Bruns is an accomplished writer, with several books and pamphlets to his credit. He will conduct a seminar on the National Postage Stamp Collection from the Smithsonian Institute and will be our banquet speaker.



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ACKNOWLEDGEMENTS

The FLOREX EXECUTIVE COMMITTEE extend their thanks to the following individuals and organizations who, in one way or another, helped in producing FLOREX'76 :

- UNITED STATES POSTAL SERVICE
- UNITED NATIONS POSTAL ADMINISTRATION
- TAMPA CHAMBER OF COMMERCE
- THE SECOND NATIONAL BANK OF TAMPA
- HOLIDAY INN (AIRPORT), TAMPA
- DEALERS AT THE FLOREX BOURSE
- THE FLOREX PROGRAM ADVERTISERS
- THE LOCAL PRESS AND NEWS MEDIA
 - FRANKLIN BRUNS, JR.
 - NORMAN OLSON
 - A.P.S. JOURNAL EDITORS
- LINN'S STAMP NEWS
- STAMPS MAGAZINE
- WESTERN STAMP COLLECTOR
- NATIONAL STAMP NEWS
- WASHINGTON PRESS, MAPLEWOOD, NJ

SPECIAL THANKS TO ALL THE INDIVIDUALS, WHO HELPED TO MAKE THIS SHOW A SUCCESS BY DONATING THEIR TIME AND KNOWLEDGE.



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Proclamation

WILLIAM F. POE
MAYOR



EXECUTIVE OFFICES

WHEREAS, Florex '76, the 27th annual convention-exhibition of the Florida Federation of Stamp Clubs, is the first Florex stamp show ever held in Tampa; and

WHEREAS, the theme of Florex '76, Arrive Alive, has the aim of promoting traffic safety among stamp collectors and users of postage stamps, in an effort to reduce the annual toll from accidents---a theme in accord with safety programs of the State of Florida; and

WHEREAS, the promotion of traffic safety by Florex '76---by the use of special envelopes with special postal cancellations, by displaying postage stamps with traffic safety themes and by petitioning the U. S. Postal Service to issue more traffic safety stamps---is of vital concern to the City of Tampa; and

WHEREAS, this year's Florex stamp exhibition coincides with the 45th anniversary of the Tampa Collectors Club and the 25th anniversary of the United Nations Postal Administration, to be honored at Florex '76.

NOW, THEREFORE, I, William F. Poe, by virtue of the authority vested in me as Mayor of the City of Tampa do hereby proclaim the week of November 1 through 7, 1976 as

"TAMPA STAMP COLLECTORS WEEK"

in the City of Tampa, Florida.

Dated at Tampa, Florida this 29th day of October, 1976.



W. F. Poe
Mayor

THE FLOREX 1976 CACHET

Two cachets with a traffic safety theme will be available to collectors. One depicts an auto which has been involved in an accident, a stop sign indicating a traffic law violation and an ambulance indicating personal injury in the accident. The cachet is priced at 50 cents each or three for \$1.25.

The other cachet, priced at 50 cents, three for \$1.25, depicts four traffic safety stamps, one each from West Germany, East Germany, Switzerland and France. Orders for cachets should be sent to: FLOREX Arrive Alive, P.O. Box 1776, Placida, Fla. 33946.

FLOREX '76 — 27th Annual Exhibition



Florida Federation of Stamp Clubs, Inc.



STORY OF FLORIDA FEDERATION STAMP CLUB, INC. AND FLOREX

The Florida Federation of Stamp Clubs was organized on December 18, 1949, in St. Petersburg, Florida. It is an organization of clubs and any club holding regular meetings is welcome to belong.

The first FLOREX show was staged in 1950 in Winter Haven with an informal exhibit of 15 frames and 50 people attending.

Next show was in 1951 in Miami. The same year, the monthly bulletin: *The Florida Philatelist* was published under the editorship of George Ritter.

1952 "Extamp" held in Tampa had already a 260-frame exhibition and the first cachet cover (designed by F. D. Parslow).

In 1953 "Florex" became the official

name and the official seal was adopted in Orlando.

Throughout the years the FLOREX has been hosted by many of our Florida Clubs: St. Petersburg, 1954, 1959; West Palm Beach, 1956, 1969; Miami area clubs, 1957, 1965, 1969; Clearwater,

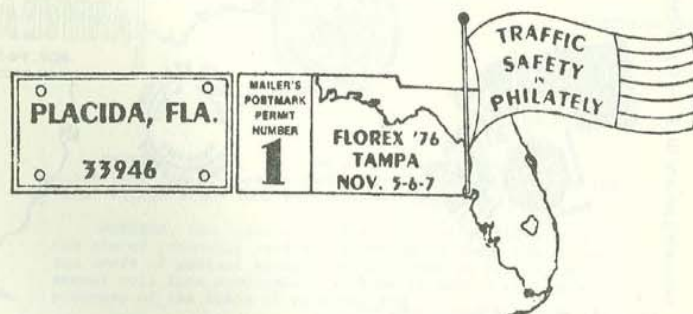
1953, 1964, 1968, 1972-75; Leesburg, 1955, 1960; Daytona Beach, 1961; Sebring, 1967 and Orlando, 1970, 1971.

Session in Panama City it was decided that the Florida Federation of Stamp Clubs will sponsor the future FLOREX shows. So FLOREX 1970 in Orlando was the first Federation-sponsored show and another milestone in our history.

FLOREX CANCELS

Lacking current U.S. stamps with a traffic safety theme, FLOREX is promoting its campaign with the use of cancellations on envelopes, plus cachets, and by encouraging U.S. Postal Service officials, by petitions, to issue more stamps with traffic safety themes.

A Mailer's Postmark Permit cancellation with a traffic safety theme is currently in use at Placida, Fla., home of Gustave Knoeckel, general chairman of FLOREX '76. "Traffic Safety in Philately" appears on a banner in the cancellation which will be used through Nov. 7, last day of FLOREX '76.



Collectors may obtain copies of the Mailer's Postmark Permit cancellation by sending a self-addressed, 13-cent stamped envelope (postal stationery) to: FLOREX '76, P.O. Box 1776, Placida, Fla. 33946. The cost is five cents for each cancellation. If postal stationery is not furnished with requests, the cost is 20 cents per cover. Return address labels should be enclosed with requests for cancellations.

Beginning on or about Sept. 22, a slogan cancellation, by machine (die hub), will have a traffic safety theme and will be used on outgoing mail at Tampa's airport postal facilities (sectional center).



The FLOREX committee is offering a cacheted cover for the first day of use for the slogan cancellation, plus the last day and one day between. The set of three covers is priced at \$1. Individual covers may be purchased at 35 cents each. Requests for covers, plus remittances, should be sent to: Arrive Alive, P.O. Box 1776, Placida, Fla. 33946.

FLOREX GRAND AWARD
FLOREX RESERVE GRAND AWARD
FLOREX MEDALS - Gold, Vermeil, Silver and Bronze

SPECIAL AWARDS:

AMERICAN PHILATELIC SOCIETY BRONZE MEDAL,
best exhibit by A.P.S. member.

AMERICAN TOPICAL ASSOCIATION Medals,
best topical exhibits.

AMERICANA STUDY UNIT AWARD.
Best American theme exhibit.

JOHN BRITT FOUNDATION AWARD.
Best Novice exhibit.

CUBAN PHILATELIC SOCIETY AWARD.
Best Latin American Exhibit.

HERMAN HERST JR. RECOGNITION AWARD

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UNITED POSTAL STATIONARY SOCIETY AWARD.
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THE 24¢ AIRMAIL INVERT AT FLOREX '75

One of the most valuable United States postage stamps in existence can be seen at FLOREX '76, the Florida Federation of Stamp Clubs Exhibition. The owner wants to remain anonymous, but arrangements were made through Herman Herst, Jr., of Boca Raton, Florida. This rarity is well worth viewing. This copy of the rare Scott's No. C3a, the 24¢ Air Mail invert issued during 1918 is valued at \$50,000.



Originally, there were 100 known copies of this stamp, but four were stolen at a Norfolk, Virginia, stamp show several years ago and have never been located. The stamps were first discovered by William Robey, a Washington, D.C., businessman and stamp collector, who purchased them at the Benjamin Franklin Post Office in Washington on May 13, 1918.

This was the first day of sale for the new 24¢ airmail stamp and Mr. Robey purchased a full pane of 100 in order to send first-day covers to some friends and to have a plate block for himself. As soon as the postal clerk handed him the stamps, Mr. Robey noticed that the airplane in the center of the stamp had been printed upside down.

He paid the clerk \$24. and asked if he had more stamps like them. Five more panes were immediately presented, but Robey saw that they were normal and refused them. This arouse the curiosity of the postal clerk and Robey made the mistake of explaining the error.

The clerk then wanted the misprinted stamps back on the ground that postal regulations prohibited the sale of defective stamps. Since he had already paid for them, Robey insisted that they were his property, returned to his office and put them into his safe.

A short time later Post Office Department Inspectors arrived at his office and began a long harangue seeking return of the "defective" stamps. Robey was not moved by their arguments and pointed out that earlier errors were in collectors' hands and had not been confiscated by the Government.

Finally, the postal inspectors gave up and left. Robey was not wealthy and his next thought was how much the stamps might bring. Since it seemed likely that the three other panes from the same sheet might show up later, he decided to take a quick profit if he could get it.

He first went to Philadelphia to see Eugene Klein, a dealer who was reputed to regularly act as agent for the fabulous collector of that era — Colonel Green. Klein was encouraging. Could Klein pass this philatelic rarity on to Colonel Green? Unfortunately, Green was at sea aboard his yacht. Robey decided to go on to New York, but promised Klein that if he did not sell, he would stop in again on his way back to Washington.

In New York, Robey had a series of disappointing contacts with the "big name" dealers. None wanted to gamble on the uniqueness of his stamps and the best offer was \$1 each. Discouraged, Robey started home, but again stopped in Philadelphia.

Klein reported that he still had not heard from Colonel Green, but he did offer to take

a seven-day option to buy the stamps for \$15,000. The days went by slowly, but finally the seventh day came and began to pass. Just before midnight Robey received a phone call from Klein, asking that he bring the pane to Philadelphia the next day. Robey was there and sold the stamps for the agreed price of \$15,000.

Exact details of Klein's final arrangements with Colonel Green are not known, but Green took only the valuable position blocks and some single stamps from the pane. The remainder was broken up and Klein sold single stamps at a price of \$200 each for at least a year thereafter.

The United States Government finally got back one of the stamps when the famous New Orleans stamp firm, Raymond H. Weill Co., donated one so that it could be made available to display to the public by the Post Office Department.

This is the story of this famous "error" which will be shown in a display case during "FLOREX '76" in Clearwater, Florida. ■

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★ "I'M A NEW MEMBER"

I see you at the Meetings
But you never say "Hello."
You're busy all the time you're there
With those you ALREADY know.
I sit among the People
Yet, I'm a lonesome guy.
The "New Members" are as strange as I
And Old Timers pass me by.
But, darn it, you people asked me in
And you talked of Friendship,
You could just step across the room
But you never make the trip.
Why can't you nod and say "Hello,"
Or stop to shake my hand—
Then go and sit among your friends
Now that I understand.
I'll be at your next meeting,
Perhaps a nice evening to spend.
Do you think you could introduce yourself?
I want to be your friend.

Do you get the FLORIDA PHILATELIST? If your answer is no, you'll miss some very interesting articles.

~~~~~



TRAFFIC SAFETY  
**ARRIVE ALIVE**  
PHILATELY

In 1948 Argentina issued the first postage stamp calling attention to traffic safety, issued to publicize "The Day of Safety on the Roads" picturing a hand in a stylized stop sign.

Since its inception by Argentina, many nations now call attention to the problem of traffic safety to its citizens through the issuance of postage stamps and the use of slogan cancels and or meter cancels, sponsored privately and through the postal service. This year FLOREX is using three such cancels. A Mailers Postmark Permit, calling attention to traffic safety and philately; - Die Hub Slogan Cancel, which will be used at the Tampa Postal Facility from 20 September through 20 November and will promote "FLOREX '76 Nov. 5-6-7 TRAFFIC SAFETY ARRIVE ALIVE" and finally a pictorial cancel, depicting an ARRIVE ALIVE license plate superimposed on a map of FLORIDA.

In 1952 the U.S. issued a stamp to commemorate the 50th anniversary of the American Automobile Association, picturing a school crossing guard guiding two children in negotiating a dangerous crossing. Germany issued a stamp promoting a traffic safety campaign in 1953 "Prevent Traffic Accidents". Picturing a mother holding her injured child in her arms and emphasizing a yield sign. For a safety campaign, Italy issued a stamp in 1957 picturing a traffic light at an intersection calling attention to "Prudence on the Street". In 1965 Portugal issued a set of stamps publicizing the first National Traffic Congress, picturing a stylized traffic sign and signal. In 1965 the U.S. issued its second traffic safety stamp promoting the three "E's" of Highway Safety; Engineering, Education and Enforcement and calling attention to "Stop Traffic Accidents", displaying a red traffic light. To promote traffic safety in 1969 Norway issued a stamp picturing a child in a marked cross walk. In 1970 Poland issued a set of three stamps to publicize traffic safety, the most provocative stamp in the set promotes the lowering of headlights, picturing two opposing automobiles with headlights high and low.

During the years 1971 - 1974 Germany and Berlin issued a series of stamps publicizing accident prevention, in the home, on the highway and industrial. Two of the stamps promote traffic safety, calling attention to, don't drink and drive and watch children at play, picturing a bottle and glass with an inverted automobile, the other, an auto a ball and a pair of outstretched hands. In 1974 Australia issued a stamp promoting road safety, picturing a crumpled bicycle wheel lying on the roadway just beyond a stop sign.

Millions are spent annually on the promotion of traffic safety, what better way to accomplish feat than through the use of the billboards of a nation, its "Postage Stamps". An annual issue could provide the way to a

TRAFFIC SAFE THIRD CENTURY U.S.A.

"ARRIVE ALIVE"

TRAFFIC SAFETY  
**ARRIVE ALIVE**  
PHILATELY







**FLOREX '76** Tampa, Florida Pays Tribute to 25 Years  
United Nations Stamps in the Service of Peace 1951 - 1976

The UNITED NATIONS POSTAL ADMINISTRATION WILL HAVE A SALES COUNTER AT THE SHOW AND MOST CURRENT STAMPS WILL BE ON SALE.

A souvenir card featuring a reproduction of a rare, but authenticated, U.S. 1 1/2-cent pre-cancel will be issued by FLOREX '76 to salute the 25th anniversary of the United Nations Postal Administration.

FLOREX '76, the 27th annual exhibition-convention of the Florida Federation of Stamp Clubs, will be held Nov. 5-7 at the Holiday Inn-Airport, 4500 Cypress St., Tampa, Fla.

The FLOREX committee had intended to release a souvenir card featuring a reproduction of the rare Russian blue printing of one of the first U.S. airmails, plus the regular printing of U.S. C1-C4, as previously announced, but printing difficulties made that impossible.

The new souvenir card with the 1 1/2-cent pre-cancel also will depict U.N. headquarters in New York City and will bear the inscription: "FLOREX '76, Tampa, Florida, pays tribute to 25 years of United Nations stamps in the service of peace 1951-1976."

A special pictorial cancellation -- not an official U.S. Postal Service cancellation -- paying tribute to the USPSA anniversary will be applied to the souvenir card, if requested by collectors.

The card will be available at FLOREX '76 at \$1. Mail orders for the souvenir card should add 25 cents for postage and handling and should be sent to: FLOREX '76, P.O. Box 1776, Florida, Fla. 33946.

FLOREX '76 also is offering two cachets to salute the USPSA anniversary. One of the cachets depicts the first four U.S. airmails. Prices are 45 cents each or three for \$1.25.

The other cachet is embossed and features the U.N. seal surrounded by lettering, "United Nations," in the five official U.N. languages. Prices are 50 cents each or three for \$1.25. Mail orders for either or both of the cachets should be sent to the Florida address.

## EXHIBITS

| EXHIBIT NO. | TITLE AND DESCRIPTION                                                                                                                                                                   | NAME                 | FRAME NO. |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|-----------|
| 1           | "THE SPEEDY" United States Special Delivery 1885 to date.                                                                                                                               | Henry M. Goble       | 1-15      |
| 2           | United States. Types and uses of the Regular Issue 2c stamp of 1890-1902.                                                                                                               | Robert C. Ladd       | 16-20     |
| 3           | United States Postal Card Centennial 1873-1973.                                                                                                                                         | Clark H. Stevens     | 21-26     |
| 4           | U.S. first pictorial issue, the re-issue, essays, large and small die proofs, Atlanta trial color proofs, and covers.                                                                   | J.C.M. Cryer         | 27-35     |
| 5           | Ryukyu Islands Postal Stationery issued under U.S. Occupation.                                                                                                                          | Gary G. Flatow       | 36-41     |
| 6           | Ohio Postal History - The county Court House.                                                                                                                                           | Richard H. Schwinn   | 42-46     |
| 7           | American Battleships 1800-1900. Letters to and from ships.                                                                                                                              | F.A. Schmidt         | 47-52     |
| 8           | Hawaii 1846-1910. Consist of Hawaiian stamps, covers, postal stationery and other specialized material of Hawaii.                                                                       | James A. Stansel     | 53-74     |
| 9           | Bicentennial hand painted cachets of 50 States, containing 1st Day cancellation, Governor's signature; State Capitol cancellation with President Ford's signature on 50 State envelope. | Jean Marcus          | 75-78     |
| 10          | Black Jack Abroad: The Black Jack in foreign mails. The exhibit opens with the earliest known usage.                                                                                    | Paul J. Wolf         | 79-85     |
| 11          | The American Expeditionary Force booklets and panes.                                                                                                                                    | Samuel S. Smith      | 86-90     |
| 12          | Confederate States. Stamps and covers illustrating the changing types of postal service beginning with Independent Statehood. Included are some unusual usages.                         | Benjamin Wisnielsky  | 91-104    |
| 13(J)       | A salute to George Washington. A study of 1903 issues and the cancels of that time.                                                                                                     | Carey L. Brown       | 105-106   |
| 14          | Woldenberg. Polish POW Camp mail in Germany. Selected pages of research of the various issues, forgeries, artist designs, camp usages and postmarks.                                    | Harold E. Peter      | 107-115   |
| 15          | Postal History. Pre-philatelic, Empresa Correo, British and French agencies, first issues, Spanish American War and some rarities.                                                      | Silvia Garcia-Frutos | 116-130   |
| 16          | Mexico - Selected pages from the period of Spanish domination through the Republic and Maximilian period.                                                                               | Anonymous            | 131-142   |
| 17          | Issues of the Kingdom of Prussia, 1850 to 1867, some of the earliest German stamps issued.                                                                                              | Mason S. Curran      | 143       |
| 18          | Non Scott items of Germany. Revenues, Propaganda, early air and Cinderella items.                                                                                                       | Eugene E. McGurur    | 144-146   |
| 19          | Nazi Party-Day postcards. One postcard from each of the Nazi Rallies, 1933-1939. Also shown is a photocopy of the reverse of each card.                                                 | Anonymous            | 147       |
| 20          | 19th Century Germany and States, stampless and covers. Postal History of the area, including cancellations.                                                                             | Werner G. Rund       | 148-154   |



| EXHIBIT NO. | TITLE AND DESCRIPTION                                                                                                                                                                   | NAME                  | FRAME NO. |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------|
| 21          | Postmarks of Greenland before 1938.                                                                                                                                                     | H. F. Plesner         | 155-158   |
| 22          | Roman States on Cover. Covers showing various usages of Roman States stamps.                                                                                                            | Corita D. Cryer       | 157-168   |
| 23          | French Covers to 1876.                                                                                                                                                                  | Jacqueline E. Rhodes  | 169-177   |
| 24          | Hungary. History of early air mail.                                                                                                                                                     | Emil Schafer          | 178-182   |
| 25(J)       | "Israel In the Making". An exhibit about the story of the Interim period.                                                                                                               | David Schwartz        | 183-186   |
| 26          | Pictorial Issue of Palestine.                                                                                                                                                           | Karl V. Shallenberger | 187       |
| 27          | The Stamp Booklets of Israel.                                                                                                                                                           | Morris Seidel         | 188       |
| 28          | Stamps tell a story.                                                                                                                                                                    | Louise S. Schulman    | 189       |
| 29          | The influence of the Bible on Israeli philately.                                                                                                                                        | Dan Piver             | 190       |
| 30          | Souvenir sheets of Israel.                                                                                                                                                              | Theodore Atlas        | 191       |
| 31          | Ukraine: Trident overprints of the Odessa Postal District. Selected pages showing all major and minor types, plus plate flaws, varieties, and errors on and off covers.                 | Michael J. Skweir     | 192-197   |
| 32          | A presentation of pre-stamp Era of Belgium through King Leopold I portrait issues of 1849-1868.                                                                                         | Ralph A. Yorlo        | 198-200   |
| 33          | Postal History of Flume. "Grab-bag of Europe".                                                                                                                                          | George D. Bartha      | 201-203   |
| 34          | Greece. The large Hermes heads of Greece 1861-1882. A study of these classics with shades and varieties.                                                                                | Fred Thresh           | 204-206   |
| 35          | Selected pages of Japan.                                                                                                                                                                | Gordon Sprague        | 207-208   |
| 36          | NOT FOR COMPETITION. The World's First airmail covers and their 50th year commemoration by their respective countries.                                                                  | George W. Hoffman     | 209       |
| 37          | French Southern and Antarctic Territories mint air mail issues complete plus covers and specialty items of imperforate color proofs, presentation sheets and die proofs.                | Ralph A. Yorlo        | 210-218   |
| 38          | Selected covers flown on the Graf Zeppelin and stamps.                                                                                                                                  | Laurence Black        | 219-224   |
| 39(J)       | 1972 Summer Olympic Games - Munich "Triumph and Tragedy". Philatelic material from the participating nations of the Munich Olympic Games as well as to the murders of Israeli athletes. | Paolo DeMarcia        | 225-229   |
| 40          | "The World First Official Airpost Service". Letters flown out of Paris by balloon in 1870-1871 when Paris was under siege by the Prussians in the Franco-Prussian War.                  | Herman Herst, Jr.     | 230-234   |
| 41          | Estonia - Airmails 1920-1938. Air mail stamps and covers, including errors; rare C1, uncut printers sheets and very scarce Zeppelin flights.                                            | Adolph Lell           | 235-242   |
| 42(J)       | From Sail to the Atom. Ships on United States stamps.                                                                                                                                   | Paul S. Brown         | 243-245   |
| 43          | World Health Organization, Anti-Malaria Issues of French Community. The stamps and collateral material.                                                                                 | C. Clemmer            | 246-250   |

| EXHIBIT NO. | TITLE AND DESCRIPTION                                                                                                                                                                                                                     | NAME                 | FRAME NO. |
|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|-----------|
| 44          | "The Lincoln Story". A capsule showing of Lincoln stamps and covers from 1860's into the early 1900's, plus other memorabilia attendant to his time, and concluding in the 1900's with proofs, essays, revenues and associated materials. | Ethel Mitchell       | 251-257   |
| 45          | Golf on stamps.                                                                                                                                                                                                                           | Leo L. Livingston    | 258-260   |
| 46          | 75th Anniversary of the Universal Postal Union. Selected pages from a specialized collection.                                                                                                                                             | Anonymous            | 261-272   |
| 47          | Chess on stamps. Commemorating Sports Candidates, Student and; Championship Tournaments and Memorial Issues.                                                                                                                              | Dorothy L. Parkhurst | 273-280   |
| 48          | "Two Hundred Years of Heritage". Bicentennial stamps and material.                                                                                                                                                                        | Marjorie E. Allan    | 281-286   |
| 49(J)       | "Three Smallships". A tribute to the ships of the Columbus voyages.                                                                                                                                                                       | Tracy Allen Fleet    | 287-291   |
| 50(J)       | A Topical Sports Exhibit by an eight year old collector.                                                                                                                                                                                  | James Yorlo          | 292       |
| 51          | Selected pages of religion on stamps.                                                                                                                                                                                                     | Anonymous            | 293-294   |
| 52          | "Skylab FDC Cachet Varieties". Selected pages divided into five categories: Printed cachets, hand-drawn and handmade cachets, all purpose "utility" cachets and miscellaneous items.                                                      | Ron E. Allen         | 295-299   |
| 53(J)       | The Aves Evolution. From the Archaeopteryx 150 million years ago to the familiar birds of today, a chronological presentation.                                                                                                            | Scott Selman         | 300-304   |
| 54          | "Our Nuclear Subs". Cachets from more than half the U.S. nuclear submarine fleet.                                                                                                                                                         | George E. Kuhn       | 305-308   |
| 55          | "Safe Streets". A study of traffic safety in philately.                                                                                                                                                                                   | Anonymous            | 309-310   |
| 56          | Traffic Safety campaigns on stamps and covers.                                                                                                                                                                                            | Eugene J. Clifford   | 311-312   |
| 57          | United Nations Machine Slogan Cancellations.                                                                                                                                                                                              | Benjamin H. Cohen    | 313-317   |
| 58          | Criteria for distinguishing different printings of the United Nations definitives and postal stationery.                                                                                                                                  | Charles Berg         | 318-321   |
| 59          | U.N. Errors, Freaks and Oddities.                                                                                                                                                                                                         | Gustave Knoeckel     | 322-326   |
| 60          | United Nations Air Letters/Aerogrammes, including United Nations Expeditionary Forces, Lebanon and Congo. (UNEF)                                                                                                                          | Robert B. Smith      | 327-330   |
| 61          | 1½c UN of 1951. A specialized study covering the design, first day cancellation, characteristics of its five printings, precancellation and the precancel usages of this stamp.                                                           | Eileen Maisannes     | 331-340   |
| 62(J)       | "The Essay that Never Became a Stamp". A history of the 24c 1861 value Shernikow reprints from Toppan Carpenter Co., dies showing progressive stages, colors, watermarks, papers.                                                         | Paul Carl von Stein  | 341       |
| 63          | Covers bearing U.S. bisected stamps that successfully passed through post offices in full payment of the prevailing rate.                                                                                                                 | H.K. Salzberg        | 342-343   |
| 64          | The Fourth Class Follies of 1913.                                                                                                                                                                                                         | Anonymous            | 344-348   |
|             | U.S. Private Die Proprietary Stamps and precancels on 1898 revenues.                                                                                                                                                                      | Charles J. Reiling   | 349-357   |



# EXHIBITS

FLOREX

| EXHIBIT NO. | TITLE AND DESCRIPTION                                                                                                                                                     | NAME                  | FRAME NO. |
|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------|
| 66          | NOT FOR COMPETITION. 45th Anniversary of the Tampa Collectors Club. Show covers, Special Cachets and other historical items.                                              | Tampa Collectors Club | 358-364   |
| 67(J)       | Self-adhesive package labels are the decorations of the Postal Service. This exhibit tells about the birth and death of these labels.                                     | Stuart Gitlow         | 365-366   |
| 68          | Postal History of Florida counties with information when and for whom each was organized.                                                                                 | J. Vernon McCandlish  | 367-370   |
| 69          | NOT FOR COMPETITION. Robert Stolz, the last of the Vienna Waltz Kings. Philatelist and instigator of many Austrian stamp issues portraying musical and theatrical events. | George W. Hoffman     | 371       |
| 70          | Selected pictures and postcards of lighter than air craft.                                                                                                                | Laurence Black        | 372-375   |
| 71          | A collection of the joint issues of stamps with the same design of the United States and a foreign Government. (Stamps and FDOI Covers)                                   | Roy L. Whitson        | 376       |

(J) indicates an exhibitor is a junior, under 18 years of age.



## U. S. STAMP SALES

Visitors to FLOREX '75 will be able to purchase mint U.S. commemorative stamps on the exhibition floor.

The special FLOREX cancellation is also being applied at the official U.S. substation.



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FLOREX

27

## FLORIDA POSTAL HISTORY AS A FIELD OF INTEREST

by

ARTHUR H. BOND

FLORIDA LOCAL HISTORY can be an interesting study for those with an inquiring mind coming here from other parts of the country as well as long-time residents. Important landmarks are the development of post offices, revealing the course of settlement in what was, until comparatively recently, a pioneer area. For example, the thriving city of Orlando now includes areas formerly served by the following individual post offices:

|                                |                                 |
|--------------------------------|---------------------------------|
| CONWAY . . . . . 1884-1907     | PINECASTLE . . . . . 1874-1955  |
| FORMOSA . . . . . 1886-1917    | SUNBEAM . . . . . 1903-1907     |
| GATLIN . . . . . 1883-1884     | TAFT . . . . . 1909-1955        |
| JERNIGAN . . . . . 1850-1851   | TROY . . . . . 1884-1886        |
| LIVINGSTON . . . . . 1888-1908 | WEKIWA . . . . . 1870-1898      |
| LOCKHART . . . . . 1896-1960   | WILCOX . . . . . 1880-1886      |
| ORLO VISTA . . . . . 1927-1960 | WINTER HOME . . . . . 1912-1924 |

The postal historian who tries to find covers with postmarks representing the discontinued offices in his area will find it a challenging task, but hopefully will preserve some of these relics of Florida's past.

Fortunately we have the assistance of two excellent volumes prepared under the auspices of the Florida Federation of Stamp Clubs. The first, entitled "Florida Postal History and Postal Markings during the Stampless Period", by Pickett, Rice and Spelman, was published in 1957. In 1962 this was followed by "A Chronology of Florida Post Offices", by Bradbury and Hallock, containing complete dating information and county locations on all post offices through 1961 from the original P.O.D. records. A few copies of the latter volume have recently been made available for sale by the Federation Secretary.

The philatelic study of one's home area in Florida often leads to fascinating research into other historical components; for instance, the territorial period (1822-1845), the ravages of the Civil War and Reconstruction, transportation development by steamboat and railroad as Florida became a tourist Mecca, the boom and bust of the 1920's, etc. Although much is available in libraries on these subjects, many avenues remain unexplored.

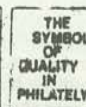
In tracing the postal history of an area one frequently encounters the problem that the present counties evolved from other counties, which became too large for practical administration as the State developed. This can easily be cleared up by a visit to the office of the County Clerk. For instance, Orange County, created in 1845 from an unfortunately-named Mosquito County, contained as late as 1887 substantial portions of the present Lake and Osceola Counties and Seminole County was not taken out until 1913.



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## AN INTRODUCTION TO APALACHICOLA POSTAL HISTORY

By Niles Schuh

Nineteenth century Apalachicola was an interesting town, both historically and philatellically. For about 25 years, however, from the mid 1830's through the 1850's, Apalachicola was a bustling commercial seaport, becoming the largest in Florida and the third largest on the Gulf of Mexico, after New Orleans and Mobile. Twentieth century Apalachicola is a sleepy little town, off the beaten path, and most of its citizens would like it to stay that way.

Apalachicola's importance in the 19th century was based on its geographic location and on King Cotton. There were deeper and better ship harbors that were just as close to the great cotton producing plantations in Georgia and Alabama, but they didn't have the Apalachicola River system for transportation. The Chattahoochee and the Flint Rivers come together at the Florida border to become the Apalachicola River, and together they reach well into western Georgia, eastern Alabama, and central Florida. The Civil War brought the cotton trade to a halt and Apalachicola never really regained its former position. The transportation advantage disappeared during the late 1850's as railroads were built all across the cotton-growing South. It was because of the cotton trade that Apalachicola philatelic items are available from that period, mostly in the form of stampless covers containing business letters.

Apalachicola postal history is made all the more interesting because its most active commercial period (1830-1860) coincides with a very interesting period of general postal history. Several significant changes occurred during the period. We went from stampless to stamped covers, from collect to prepaid letters, from manuscript to hand-stamped markings, and we had several major rate changes. As if that were not enough, Florida went from being a territory to a state in 1845.



Fig. 1 Apalachicola, F. Ty., stampless cover dated Feb 3 (1851).  
Use of the territorial handstamp six years after statehood.

Six different hand-stamped town postmarks are known for Apalachicola between 1830 and 1855, five circular and one arc-shaped. One of the circular date stamps (cds) is illustrated in figure 1. An interesting aspect of this stampless cover with its "F. Ty." marking is that the letter is dated in 1851, six years after Florida became a state. This cover also illustrates the 3¢ prepaid rate for unsealed circulars in effect between 1847 and 1851. A large number of different rate markings are known on Apalachicola covers, with the manuscript "25" and hand-stamped "25" and "10" being the most common. Probably the most interesting rate marking is illustrated in figure 2. This roman numeral "X" was used for about a year during 1846 and 1847 to indicate the current 10¢ rate for long distance letters. Was this unusual marking an idiosyncrasy of the postmaster at the time (he served from 1845 to 1849), and was he instructed to stop using it after only one year? Only the manuscript "10" is known from the time of the 1845 rate change to the first known use of the "X", and only the "10" hand stamp was used from after the last known "X" in mid-1847 until the next rate change in 1851.



Fig. 2. Use of the roman numeral "X" to indicate 10¢ due on the Apalachicola, Florida, stampless cover.

Postmasters in Apalachicola had the same trouble adjusting to the use of adhesive postage stamps as many other Post Office employees. A primary requirement was to cancel the stamps to prevent them from being used again. Very early cancels were simply made by a few strokes of the pen. Figure 3 illustrates the use of a cds in the double role of date stamp and cancel. The interesting point here is that the cds used was the one with the "5" at the bottom, normally used to indicate the 5¢ due on a collect letter sent between 1851 and 1855. The 3¢ stamp on this cover paid the prepaid rate of that period. It would have made more sense to use the Apalachicola cds with the "PAID 3" at the bottom as a cancellation since it was also in use during this period. There was also a plain cds available which could have been used. The use of a cds to cancel stamps was forbidden after 1860.

An added attraction to collecting stampless covers is the pleasure and sometimes knowledge that can come from reading the letter contents. Many of these are available because, to avoid paying extra, letter writers of the period did not use envelopes and therefore the letters, attached to the cover, generally survive. Although not directly philatelic, the study of letter contents is certainly related to philately and is often rewarding.

The postal history of this country is a wide-open subject with many areas relatively unexplored. Several excellent state and local histories exist but there is room for much more research. The author plans to publish a comprehensive report on Apalachicola postal history eventually but needs more information and knowledge of other covers that may exist. All pertinent information is welcome.



Fig. 3. The Apalachicola cds with a "5" included used to cancel a 3¢ stamp. The "5" normally indicates 5¢ due for a letter sent collect.







## T A M P A

Tampa, site of FLOREX '76, the 27th annual philatelic exhibition and convention of the Florida Federation of Stamp Clubs, Nov. 5-7, is a cosmopolitan city.

It is a city of contrasts -- a picturesque vacationland and a bustling industrial center; international in flavor but still maintaining the down-home friendliness for which the South is famous.

For the tourist, Tampa is the ideal Florida vacation headquarters. Located within 100 miles of two-thirds of the state's top attractions, Tampa provides easy access to such prime tourist attractions as Walt Disney World, Sea World, Circus World, Cypress Gardens, Silver Springs and the Gulf of Mexico beaches.

Within Tampa's own city limits lies Florida's second most popular attraction, the Dark Continent, Busch Gardens.

This 300-acre theme park brings the sights and sounds of Africa to America. More than 800 varieties of wild animals roam the prairie-land "veldt." They can be viewed safely from an airconditioned monorail, cable car skyride or turn-of-the-century African railway train.

From Africa to Latin America in a few minutes? It can be done only in Tampa's Latin Quarter -- Ybor City. This city-within-a-city was founded in the 1800s by Cuban cigar makers who left their native land because of revolutionary unrest.

Today, Ybor City still produces cigars and still maintains its lively Latin spirit. It shows up in architectural flourishes -- red tile roofs, wrought iron balconies, fountains and quaint little stores.

New buildings in Ybor City are designed to blend with the old. The best way to see the Latin Quarter is to take a leisurely stroll through the city and soak up the local color.

Festival time in Tampa centers around February, for Gasparilla, but the area's semitropical climate means outdoor activities can be enjoyed year-round, especially during November, FLOREX time.

Those from the colder regions of the country have been known to envy Florida's mild weather. The mean temperature in January is 62 degrees. August has a mean of 82 degrees. The daily variance is about 20 degrees.

November is noted for its mild weather. This means plenty of golf, tennis, boating, water skiing, bicycling and enjoyment of the beaches. For the fishing fanatic, there is fresh water fishing in and around Tampa and salt water fishing from bridges, piers and boats.

For the sports enthusiast, Tampa is rapidly becoming prominent in that arena. Tampa Stadium was enlarged to 72,000 seats to accommodate crowds for the area's new National Football League team, the Tampa Bay Buccaneers who will be matched with the Kansas City Chiefs here on Oct. 31, starting at 1 p.m. The Buccaneers will not be in Tampa during FLOREX.

From September through January, during FLOREX, race enthusiasts can watch greyhounds run at Tampa Greyhound Track. There is parimutuel wagering at the track.

Dining and entertainment in Tampa reflect its cosmopolitan character. Spanish, Italian and Oriental restaurants are peppered throughout the city, with a sprinkling of other internationally themed dining places.

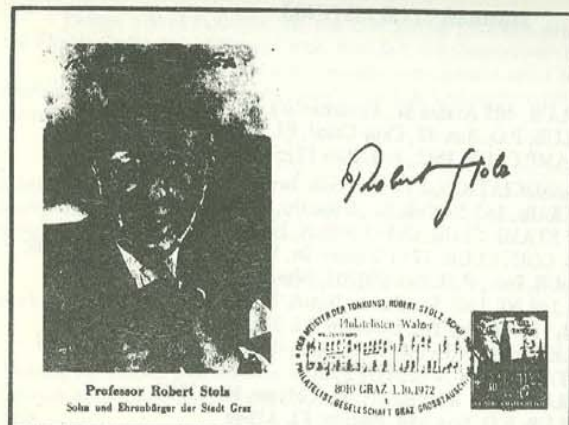
Getting to Tampa is easy and convenient. Tampa International Airport, considered the best in America by some travel writers, is served by nine national carriers. Its airside-landside shuttle is designed to keep passenger walking distance to a minimum.

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*Robert Stolz*

*Adieu mon ami, l'humanité nous attend*

*à nous, qu'on ne peut pas séparer*

*mon ami, l'humanité nous attend*

*Adieu mon ami, l'humanité nous attend*

*Robert Stolz*

*Robert Stolz*

*Robert Stolz*

## A FINAL SALUTE TO ROBERT STOLZ

by

George E. Kuhn

*"In front of my father's  
house stands a linden  
tree."*

Thus begins what might be termed the beginning of the epitaph of Robert Stolz, the last of the great Viennese composers. "To all my friends, with the most heartfelt best wishes and many thanks for the love they have shown for my music. Best wishes,

*Robert Stolz."*

These words sum up the character of the man who composed and conducted great music in Europe and America for three quarters of a century. He enjoyed people and had many friends over the globe. With his passing into history in July an era has ended. There will be no more dynamic waltz music from Vienna. The last of the masters is gone.

But his genius affected him in a way which is virtually unknown to modern man.

Robert Stolz was a kind and generous person who had a genuine love for his fellowman around the world. He was considerate and gentle. Success didn't spoil him, but rather it increased his compassion for others, and he shared himself with the world in which he lived.

Above all, he was grateful. He was grateful to have had the opportunity to compose, to have conducted his own orchestra, to have successfully escaped the Old World when the flames of World War II engulfed it, to have had the ability to produce samples of his genius to the New World, and finally to have been able to return once again to his homeland and devote his final years to a continued outpouring of his mind and soul in the form of musical diversions. But mostly he was grateful for his many friends, whom he never forgot. His warmth exuded from his letters, as did his gentle nature from his music.

"*Servus Du*", he wrote in recognition of his age and the inevitability of passing from this world into the next. This is a special Germanic way of saying, "*Goodbye, my friends*", but expressed in Latin.

He wrote not only waltzes, but also operettas and marches, one of which he created when he was 92 years old, entitled "*The Philatelic March*". If this seems a little strange for an Austrian composer of waltz music it really isn't, for Robert Stolz was also an avid stamp collector. He appreciated art in many forms, one of which was in the fascinating bits of paper which miniaturized the accomplishments of the nation from which they were sent.

He has been photographed with magnifying glass in hand, studiously poring over his voluminous albums, crammed with stamps and covers from all corners of the earth. He always seemed to enjoy receiving mail from abroad, franked with interesting and colorful adhesives, and he particularly liked the recent Olympics issue of the U.S.A. As a matter of fact, he even composed an "*Olympics March*" for the 1972 Games in Munich.

In 1970 his native Austria honored him in a manner reserved for only a few, by issuing a commemorative stamp giving credit to his music. Two years later a special cancellation was used in Graz on the occasion of the release of his "*Philatelic Waltz*". In 1973, the year of his 93rd birthday, he was honored by special cancels from three Austrian cities; and in 1974 the city of Liege, Belgium, similarly noted him in conjunction with a performance at the Royal Theatre there.

He has been awarded so many honors, in fact, that it is difficult to list them all. Among the more notable was a commemorative medal struck for him in Vienna, and others in Jerusalem and Holland. He has received awards from Belgium and Yugoslavia, which latter demonstrates that music can break down such barriers as the Iron Curtain, even if man himself cannot.

Born in Graz, Austria in 1880, Robert drifted naturally into the field of music. His mother was a friend of Giuseppe Verdi and his father was a student of Bruckner. When only six, Stolz gave his first piano recital, and Johannes Brahms listened, predicting a great future for the young lad.



He studied under one of the current favorites in this country, Englebert Humperdinck, and at age 18 he was an opera conductor. A year later he completed his first operetta. When only 25 he conducted the premiere performance of Lehar's "Merry Widow" in Vienna. Turning to film scores for a budding industry, his "Two Hearts in Waltztime" was on Broadway for nearly a year.

In 1941, having fled Europe for the comparative serenity of America, he received his first Oscar for "Waltzing in the Clouds". His second Oscar waltzed in three years later for the music to "It Happened Tomorrow".

When peace finally settled over the earth, Stolz applied for and was issued the first postwar visa to his native Austria, happily remaining there until his recent death.

As the musical heir of Johann Strauss, whom he knew, Stolz wrote some 50 operettas, 100 film scores, 20 musical scores for ice shows, and 2,000 songs during his prolific lifetime. In his honor, Graz has erected a monument and has even named a street for him.



It is truly a privilege to have walked the earth as a contemporary of Robert Stolz. To have heard his music is a delight, and one which can be enjoyed time and again through the miracle of electronics. It is fitting that he has been immortalized also by philately, a hobby he loved almost as much as his musical profession.

"Servus Du", Robert. We will miss you as a person, but your melodies will encircle the globe for all time to come. ■

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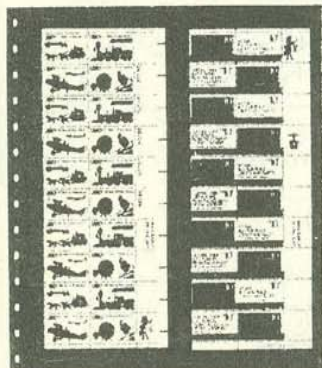
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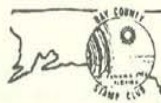
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## HONOR FRANCES BELLAMY

By Bettie Nelson  
President, Tampa Historical Society

Francis Bellamy, little noted patriot who authored our Pledge of Allegiance to the flag of the United States of America in 1892, retired, moved to Tampa and in 1924 worked as advertising manager of Tampa Electric Co. He lived at 2926 Wallcraft Ave., Tampa, and died there on Aug. 28, 1931, at age 76. His former home is still standing and in good condition.

It seems fitting in our Bicentennial year that the Tampa Historical Society begins anew a 35-year-old endeavor to honor this great American with a commemorative postage stamp. We've asked that it be issued in 1977, on the 85th anniversary of his writing the Pledge.

America owes greater recognition to this ordained minister, author and patriot whose immortal words are repeated daily to fan the fires of patriotism and loyalty to America in the hearts of our people.

Because we forget how very young our country really is in relation to other civilized nations, we sometimes are prone to take for granted the magnificence of the simple truths America lives by -- "one nation, under God, indivisible, with liberty and justice for all."

To further reinforce the validity of our request for a commemorative, we're listing below substantive reasons in area of national significance:

-- Outstanding Singular Contribution: An original doctrine of the United States of America, the Pledge of Allegiance.

-- Communication: This original doctrine is the most vocalized daily communication in America.

-- Literature: This original doctrine has remained unsurpassed in purpose, pure in form and unchanged except to modify "my" to "the" and "the Republic" to "the United States of America;" and adding "under God."

-- Military: Thousands of Americans have died in battle because of their belief in this man's words.

-- Political: Even with our partisan political system, his original doctrine is accepted and vocalized equally by all political parties.

-- Religious: It is unequivocally accepted by the majority of religious sects in America.

-- Social-Humanitarian: The societal, humanistic concept of one people of one nation under one God, indivisible, has proven to be of durable longevity as expressed in the words of the author of our Pledge of Allegiance.

We Tampanians are proud that, during his last years, Francis Bellamy chose to live, work and die here, and are certain that the State of Florida is equally proud.

How can anyone doubt the quality of significance in American history that is associated with the life of this person who is significant in our past, our present and our future? Surely this man is worthy of having a commemorative stamp issued in his honor.

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## A THUMBNAIL SKETCH OF FLORIDA

By Herman Herst, Jr.

Florida is a pretty old place in the realm of things, even though its philatelic history occupies a scant two centuries. Geologists figure that Florida was a piece of land above water level as long ago as four million years; the bones of animals known to have lived in those days have been turned up in Florida, including mammoths, mastodons, sabre tooth tigers, and giant sloths. Such things as mastodon teeth and petrified sharks' teeth are not uncommon finds.

Man is reported to have found his way to Florida about nineteen thousand years ago, having come across the land bridge from Asia to Alaska and headed south. Ample evidence of his life in Florida is known.

Artifacts from man's existence in Florida goes back 4,200 years. By carbon dating, fragments of pottery from 2200 B.C. have been dated.

By 1400 A.D., just before the discovery of the New World, the Indians had divided Florida very much among themselves, with Apalachees and Timuacans in the north, Ais and Jeaga on the east coast, the Calusas in the southwest, Tequestas in the southeast, and Caribs, Arawaks and Tainos invading the mainland from the Caribbean islands and holding sway for varying periods of time.

Europe was aware of the existence of Florida in 1435 when Beccario, using a vivid imagination, drew a map showing four large islands far to the west of Europe. One was called Antilla; it could well have been Cuba. Another he called Reylia, and it resembled Jamaica. A third group of islands was I en Mar (Bahamas?) while a fourth was called Salvagio. It might well have been Florida. A year later, Andreas Bianca prepared a map; a peninsula, looking very much like Florida, appeared on it. It was called Isla de la man Satanaxio.

In 1513, Ponce de Leon landed in Florida, in search of the Fountain of Youth. He sailed along the Coast from St. Augustine as far south as Key West, and half way up the Gulf Coast to the mouth of the Caloosahatchie river.

For more than a century and a half, France and Spain fought for Florida and various parts of it changed hands. But Florida had a new master in 1763 when the British, who had seized Havana from Spain, gave it back in exchange for Florida. Now, for the first time, recorded philately comes on the scene. No doubt letters were written before 1763, but there were no post offices on Florida soil; letters were carried out of the mail on ships destined for Spain.

The earliest known Florida postmark is a straight line PENSACOLA on a letter from there dated Sept. 21, 1774. This rare marking was discovered just a few years ago. It was offered in a London auction (in fact, there were two of them) and estimated at a very modest figure, but the sale price was in four figures. Since then, at least two more have turned up.

The Treaty of Paris in 1783 ended the Revolutionary War, and Britain gave the United States its independence. Spain's contribution to victory was miniscule, but they insisted that Florida be given back to them in reward for their participation in the war. From 1783 until 1819, Florida belonged to Spain once again. Only one letter is known from this period, a stampless cover dated Jan. 1, 1819 from Smyrna.

On Feb. 22, 1819, the United States took over, and on March 29, 1822 a territorial government was set up. Three covers are known from this interim period, known as the Military Government period. All are exceedingly scarce. One is from Pensacola (Sept. 28, 1821) and two are from St. Augustine (Oct. 30, 1821 and Jan. 8, 1822). More are certain to be found once collectors know what to look for--and that is one of the purposes of this article.

In the territorial period (1822-1845) many covers are known from dozens of towns as this is the period when settlement really flew over the Sunshine State until it seceded Jan. 10, 1861. Florida at that date became an independent nation. It lost that status when it joined the Confederacy less than four weeks later, Feb. 4, 1861. Covers from that brief period of independence are to be found for the seeking; the financial reward when found is considerable.

Florida's story in the War Between the States is another story. Since 1865, when the War ended, only the Stars and Stripes have flown over our State.



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